



# Makkal Needhi Maiam

PR/130121/07/E

13 January 2021  
Chennai

## Press Information

### MNM Agenda for Industry

#### - Key Pillars of MNM Promises on Industry Policy

- 1. MINISTRY OF POSSIBILITIES:** A Ministry of Possibilities will be established to cater to Science and Technology, Start-ups and Innovation, to give a fillip to industrial revolution 4.0.
- 2. INDUSTRY INTEGRATED APPROACH:** Government shall establish a Government-Industry-Academia-Civil Society quarterly summit to act as a Think Tank headed by the Chief Minister.
- 3. ENCOURAGING MSMEs:** Ensuring liquidity for the MSME sector through mentoring by financial institutions and Government initiatives.
- 4. DEVELOPMENT OF LESS DEVELOPED REGIONS:** Incentivizing big industries to set up their back offices in less developed regions leading to creation of job opportunities to reverse urban migration.



## Makkal Needhi Maiam

**5. ORGANIZING THE UNORGANISED LABOURER:** Organizing the unorganized sector (including Guest Workers) by bringing them under compulsory and comprehensive insurance, pension plans, job safety and job security.

**6. SKILL DEVELOPMENT SUPER PARKS IN EVERY DISTRICT:** Skill Development Super Parks under Public-Private partnership shall be established at every District Headquarters.

**7. NEW BUSINESS FACILITATION MODEL:** Introducing a new timeline based business facilitation model that will ensure strict compliance, from proposal to approval.

**Naalai Namadhe!!**

Regards,

Press Office  
Makkal Needhi Maiam.