



Makkal Needhi Maiam

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Press Information

MNM Agenda for Environment

Key Pillars of MNM Promises on Environment

1. Circular Economy :

Establishing a Circular Economy, where recycling and re-use will be a norm for water, plastic and e-waste. Incentivize production of non-plastic alternatives by household industries and Self-Help Groups.

2. Monitoring and Enforcing pollution standards:

All pollution monitoring data will be published as a continuous stream through “OCEMS - Online Continuous emission and monitoring systems” as Per Supreme Court Directive of 2017.

3. Stringent Groundwater Regulation:

A comprehensive and stringent groundwater regulation for large scale harvesting of ground water will be implemented to safeguard the interests of local communities, farmers and future generations. Wetland rules will be amended to ensure protection of local water bodies like *Eris, Thangals, Kanmais and Waterways*.

4. Environmental atlas :

A Statewide Environmental Atlas will be developed for industrial sites on the lines of the CPCB siting criteria for industries.



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5. Progress with sustainable development goals:

We will proactively encourage environment friendly and green industries.

6. Ensuring Local Community Participation:

“Local Area Environment Committees” involving local community activists, TNPCB and District Administration, will be set up in pollution hotspots to monitor industrial compliance of pollution standards.

7. Protection of Eco-systems:

Bringing in Behavioral change in people for respecting the eco-systems will be instilled through sensitization.

Naalai Namadhe!!

Regards,

Press Office
Makkal Needhi Maiam.